



Jetty Clam Jam 2008 Media Kit – OCTOBER 18th 2008

A. \$500 Beach Sponsorship

- As a beach sponsor, we expect you to be at the beach the night before the event to set up your tent & tables. If you are unable to set up the night prior to the event you should be at Hudson Avenue at dawn the morning of the event. A map will be provided to you with a marked off location either north or south of the Hudson beach entrance. Keep the weather and traffic in mind as we would like to start the contest punctually at 8:15am. You are welcome to provide services, food & drink, promote as well as sell your product. We encourage our beach sponsors to be creative. Here are a few things that are already organized for the day: Clam Shucking contest, Striped Bass Beach Tournament with weigh-in @ 3:30pm, \$200 Cash prize for best maneuver all day, Horseshoes & a Women’s division!

Your beach sponsorship entitles you to the following:

- 15x15 beach presence
- Logo on clam jam website & custom t-shirt (please provide a logo on disk or via email).
- 5 Clam Jam T-shirts for your crew (please provide sizes below)
- In addition, you will receive 3 tickets to the buffet provided by The Black Whale Bar & Fish House @ Sunset Park. The buffet will follow the contest and day’s events at 7:30pm and additional tickets are available below. A concert featuring local musicians Ted Hammock, The Following, Figured Out, The Danksters, Vessl & The Pickles will accompany the buffet, award presentation & slide show!

Sponsorship Information – Please Send to: Jetty, 8 Bounty Ct., Manahawkin, NJ 08050

Contact Name _____
 Contact Cell _____
 Contact email _____
 Business Name _____
 Address _____
 City, State & Zip _____
 Website _____

Method of payment (Circle One) Cash Check Credit Card

***Please select 5 total t-shirts by placing a number next to the size!**

Men’s T-shirt sizes S _____ M _____ L _____ XL _____ XXL _____

Girl’s T-shirt sizes S _____ M _____ L _____ XL _____

Additional Buffet tickets (\$20/each) _____ x \$20 = _____

*Please send a CD or email a file of your company logo to Jeremy@jettylife.com before September 1st.

B. \$200 Event Sponsor

As an event sponsor your company logo will be printed on each of the 2008 Jetty Clam Jam custom t-shirts. You will receive 3 t-shirts before the Clam Jam – please provide sizes below. Jetty plans on producing 300+ Clam Jam T-shirts that will also be available for sale at the event! Your logo will also be present on the Clam Jam website.

Your beach sponsorship entitles you to the following:

- Logo on clam jam website & custom t-shirt (please provide a logo on disk or via email)
- 3 Clam Jam T-shirts for your crew (please provide sizes below)
- In addition, you will receive 3 tickets to the buffet provided by The Black Whale Bar & Fish House @ Sunset Park. The buffet will follow the contest and day’s events at 7:30pm and additional tickets are available below. A concert featuring local artists Ted Hammock, The Following, Figured Out, The Danksters, Vessel & The Pickles will accompany the buffet, award presentation and slide show.

Sponsorship Information – Please Send to: Jetty, 8 Bounty Ct., Manahawkin, NJ 08050

Contact Name _____
Contact Cell _____
Contact email _____
Business Name _____
Address _____
City, State & Zip _____
Website _____

Method of payment Circle One Cash Check Credit Card

***Please select 3 total t-shirts by placing a number next to the size!**

Men’s T-shirt sizes S _____ M _____ L _____ XL _____ XXL _____

Girl’s T-shirt sizes S _____ M _____ L _____ XL _____

Additional Buffet tickets (\$20/each) _____ x \$20 = _____

*Please send a CD or file via email of your company logo to Jeremy@jettylife.com before September 1st.

C. Product Sponsor

As a product sponsor your company will donate product or a service during the Jetty Clam Jam. The event last year required staffing for setting up, clean-up, judging, etc. For example...

- Pizzas delivered to the beach by Joeys' Pizza at lunch time
- Scaffolding for the judge's stand donated by The Surf Shack
- EMT & Paramedic staffing all day on the beach organized by Keith Stokes

Your beach sponsorship entitles you to the following:

- Logo on clam jam website & custom t-shirt (please provide a logo on disk or via email)
- 1 Clam Jam T-shirt for each individual in attendance (please provide sizes below)
- In addition, you will receive 1 ticket for each individual to the buffet provided by The Black Whale Bar & Fish House @ Sunset Park. The buffet will follow the contest and day's events at 7:30pm and additional tickets are available below. A concert featuring local musicians Ted Hammock, The Following, Figured Out, The Danksters, Vessl & The Pickles will accompany the buffet, award presentation & slide show!

Sponsorship Information – Please Send to: Jetty, 8 Bounty Ct., Manahawkin, NJ 08050

Contact Name _____
Contact Cell _____
Contact email _____
Business Name _____
Address _____
City, State & Zip _____
Website _____

of volunteers attending the Clam Jam _____

***Please select the total # of t-shirts by placing a number next to the size!**

Men's T-shirt sizes S _____ M _____ L _____ XL _____ XXL _____

Girl's T-shirt sizes S _____ M _____ L _____ XL _____

Additional Buffet tickets (\$20/each) _____ x \$20 = _____

*Please send a CD or file via email of your company logo to Jeremy@jettylife.com before September 1st.

